

DUTCH MANHATTAN

Vingboons plan
of New Amsterdam

Biblioteca Medicea
Laurenziana, Florence



Dutch Manhattan 1609-2009 The Heritage Program

In 2009, the **Henry Hudson Year** will be celebrated with several commemorative activities in both New York and Amsterdam. A heritage program, organized by Dutch and American partners, will form a valuable contribution to this year.

The Centre for International Heritage Activities (CIE) and the Dutch National Archives have designed a heritage program fo-

cused on the special historical and cultural relationship between the USA and the Netherlands.

The program is based on four activities detailed below. These **four activities** will show the unique economic, cultural and political links between Amsterdam and New Amsterdam. The **first contacts** between the Dutch traders and the indigenous people of

Manhattan will be highlighted along with the remarkable interconnections between the many cultures that worked and lived in **Dutch Manhattan**.

The Centre for International Heritage Activities (CIE) and the Dutch National Archives proudly present this 4-layer program, which is set up in cooperation with the **Henry Hudson 400 foundation**.

THE DUTCH MANHATTAN HERITAGE PROGRAM: FOUR ACTIVITIES

Blocks
map of
New
Neder-
land,
1614



EXHIBITION

'New Amsterdam. The Island at the Center of the World'

Exhibition: Dutch National Archives in South Street Seaport Museum

Ving-
boons
map of
New
Amster-
dam,
1664



BOOK

'New Amsterdam. The Island at the Center of the World'

Catalogue of the exhibition

New
York's
first
City
Hall,
1653

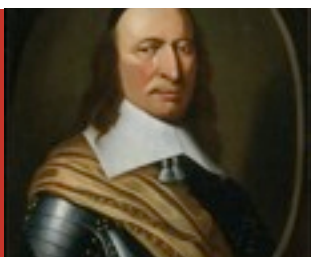


CITY WALK

New Amsterdam Trail

A City Walk through Dutch Manhattan

Peter
Stuyve-
sant,
1611-
1672



LECTURES

New Amsterdam Lectures

Lectures at the New York University and the University of Amsterdam

EXHIBITION

Blocks map of New Nederland, 1614

The first map showing Manhattan as an island and mentioning 'Nieuw-Nederland'
National Archives, The Hague



'New Amsterdam. The Island at the Center of the World'

Exhibition of the Dutch National Archives in the South Street Seaport Museum, the site of the original port in NYC

What is it?

An exhibition of early Manhattan: the absolute centerpiece is the letter of 1626 mentioning the purchase of Manhattan for 60 guilders. Various maps, views and plans of early Manhattan are accompanied by 30 maps covering cities worldwide during the foundation of New York.

click here for a [3 minute film: curator tells about the upcoming exhibition](#)

Commissioner

Dutch National Archives, The Hague

Concept & Curator

Martine Gosselink

Period

3 September 2009 - 3 January 2010

Location

South Street Seaport Museum, New York

Partners

Henry Hudson 400 Foundation
Russell Shorto
CIE (Center for International Heritage Activities)

Board

Job Cohen, mayor of the City of Amsterdam
Wim Pijbes, managing director Rijksmuseum
Russell Shorto, author of *The Island at the Center of the World*
Maarten van Boven, former president National Archives

see more ... appendix page 7-14

BOOK

Vingboons map
of New Amsterdam,
1664
National Archives,
The Hague



‘New Amsterdam. The Island at the Center of the World’

The catalogue accompanying the exhibition

| | |
|---------------------|--|
| What is it? | A full colour catalogue, hard cover, 220 pages |
| Commissioner | Dutch National Archives, The Hague |
| Author | Martine Gosselink |
| Partners | South Street Seaport Museum Henry Hudson 400 Foundation Russell Shorto CIE (Center for International Heritage Activities) |
| Board | See board of the exhibition |

CITY WALK

The Stadthuys -
New York's first
City Hall, 1653



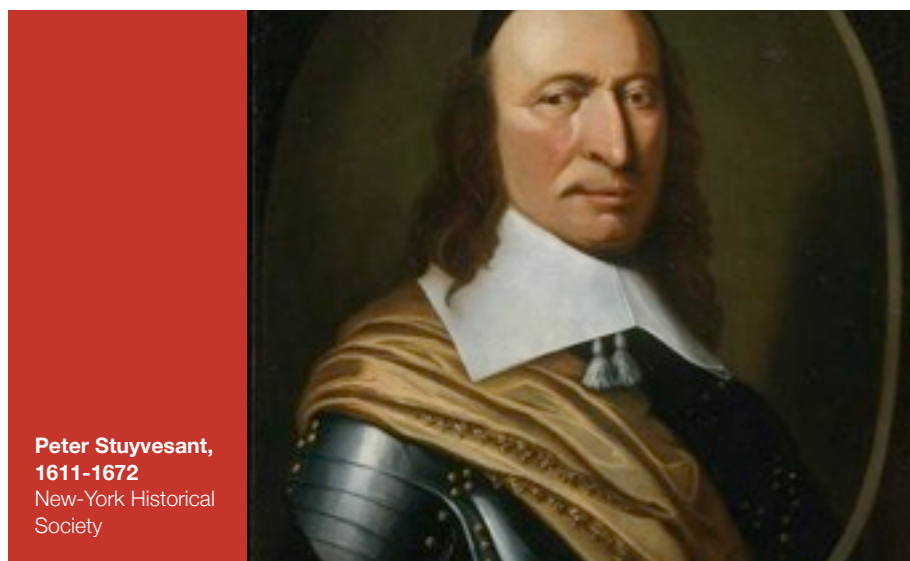
New Amsterdam Trail

A City Walk through Dutch Manhattan

| | |
|---------------------|---|
| What is it? | Two city walks, one through Dutch Manhattan and one through the 'old' Amsterdam, with an audio tour by Russell Shorto |
| Commissioner | Henry Hudson 400 Foundation |
| Content | Russell Shorto and Martine Gosselink |
| Contact | Gert Tetteroo - gtetteroo@gmail.com |
| Period | 3 September 2009 - forever |
| Location | Dutch Manhattan and Amsterdam |
| Partners | Dutch National Archives CIE (Center for International Heritage Activities) South Street Seaport Museum |
| Additional | Audio / I Pod tour, virtual tour |

The New Amsterdam Trail offers a city walk –guided by an audio tour - through Dutch Manhattan. A 2nd citywalk takes visitors along places in 'old' Amsterdam with New York history. Narrator of the audio tour is Russell Shorto, author of the bestselling novel *The Island at the Center of the World*. While listening to Shorto, the tourist walks the New Amsterdam trail through downtown Manhattan. The former location of the Stadhuys (City Hall); The Heere Gracht or Gentlemen's canal, nowadays known as Canal Street; The walls of the eastern shore line; Fort Amsterdam; The Singel (The North wall of Dutch Manhattan) and Wall Street; The bowery (or farm) of Peter Stuyvesant. The trail through 'old' Amsterdam visits 'Schreierstoren', Oost-Indisch Huis (where Hudson signed his contract), West-Indisch Huis and John Adams House. The tour can be printed, downloaded (I Pod) and can be explored on line.

LECTURES



New Amsterdam Lectures

Lectures at the University of Amsterdam / New York City

| | |
|---------------------|---|
| What is it? | A series of 12 lectures at two universities for an academic and a general public |
| Commissioner | CIE (Center for International Heritage Activities) |
| Content | CIE & CIE Advise Group |
| Contact | Martine Gosselink Michiel van Groesen - M.vanGroesen@uva.nl |
| Period | September – December 2009 |
| Location | New York City and the University of Amsterdam |
| Partners | Dutch National Archives Henry Hudson 400 Foundation Russell Shorto Martine Gosselink – De Nieuwe Collectie UvA - Amsterdams Centrum voor de Studie van de Gouden Eeuw John Adams Institute Roosevelt Study Center |
| Additional | Website Seminar Publication |

APPENDIX

Exhibition: 'New Amsterdam. The Island at the Center of the World'

Click here for a: [3 minute film - the curator tells about the upcoming exhibition and reveals the story of one of the masterpieces](#)

The basic concept of the exhibition:

'The World'

- 30 watercolors: maps, views and plans
- Showing the world at the time of New Amsterdam
- Including cities in South Africa, China, Mexico, Brazil, Japan, India, West Indies and many, many more

'The Island'

- 15 rare, early documents, maps and drawings of New Amsterdam
- Giving a superb overview of early New York
- Most of them never shown in the USA before, including the famous Castello plan of Manhattan from Florence, Italy

Masterpiece of the exhibition:

'The purchase of Manhattan'

- The 1626 - letter by Pieter Schagen
- Covering the purchase of Manhattan for goods worth 60 guilders

EXHIBITION: 'NEW AMSTERDAM. THE ISLAND AT THE CENTER OF THE WORLD'

Introduction

As Russell Shorto's book describes the history of Dutch Manhattan in the 17th century, this exhibition takes its visitors a step back into that history. We will see rare maps, plans and views, letters and documents, all of them manuscripts.

Visitors will see the island of Manhattan as it was in the early years after Henry Hudson's third voyage in 1609. The first pioneers will share their impressive stories. Their arrivals, their struggles and successes will come to life. The foundation of the city in 1625 will be relived and rare documents relating to this unique moment in American history will be on display: New York's very first maps, and other rare and important maps and views of Manhattan and surrounding areas.



Vingboons map of Manhattan
Biblioteca Medicea Laurenziana, Florence



Vingboons map of the river of Powhatan (James River, Virginia)
National Archives, The Hague

But before encountering this part of the exhibition, you will see 'The World', a large section of 30 wonderful watercolors drawn by Johannes Vingboons, a Dutch cartographer. His views and plans depict places all over the world as it was seen at the times New York was founded till approximately 1670. They provide us an unique impression of the 17th century European world of trade as to understand the second section, the 'Island at the Center of the World' much better.

Drawing of Manhattan by Augustinis Heerman, ca 1650
National Library,



An audio tour with lively fragments of Russell Shorto's bestseller "The Island at the Center of the World" adds to the experience.

'THE WORLD'

The first New Yorkers from abroad, from where exactly did they come? Angola, Senegal, Brazil, Ireland? Before entering the Manhattan section of the exhibition, visitors will stroll along 'The World', presented by 30 colorful watercolors drawn by Johannes Vingboons.

You'll see the routes of the New Yorkers: cities, regions and countries from all over the world from where the first inhabitants of New York left for their new homeland: Jewish refugees from Recife (Brazil), freed slaves from African coasts, the first settlers from Puerto Rico, Santa Domingo, Havana.

Vingboons' watercolors depict places all over the world as they were in 1600-1665, pro-

Detail of a view at Havana, Cuba
National Archives, The Hague



sailors, of warfare at sea between competing European nations, and the existence of hundreds of small and large overseas settlements controlled by the Dutch, Portuguese and English.

Through Vingboons' work, we can picture what sailors saw from their ships 400 years ago. Vingboons' art opens up the world of the 17th century.

Vingboons view at Cape Town, South Africa
National Archives, The Hague



viding a unique impression of the 17th century European world of trade. We will encounter many other places like Osaka (Japan), Mexico City as well as islands in the Caribbean. These maps and views show the settlements of Spanish, Portuguese and Dutch trading companies, from Japan to Nova Scotia, bays on foreign coastlines and trading cities like Malacca and Cape Town.

The maps reveal the history of early Dutch trading, of newly made discoveries by



A Khoi-Khoi at Cape Town, South Africa, by Vingboons
National Archives, The Hague

'THE ISLAND'

'The Island at the Center of the World' will be the main theme of this exhibition. After understanding the worldwide trading network of the European companies, visitors will understand how and why New Amsterdam took shape and become the uncrowned capital of the world.

From all over the world people traveled to Dutch Manhattan ('New Amsterdam') to work, live and to raise the next generation. Maps, views, plans and documents give us information about the traders, freed slaves, citizens and craftsmen of that period, who came to the newborn town to live and work. They arrived in hope to experience freedom of religion, to earn a living or for other reasons.

By showing the earliest and most extraordinary maps of 17th century New York, the island will be experienced just after it was 'discovered' by Henry Hudson, until around 1670.



The first map showing Manhattan as an island and mentioning 'Nieuw-Nederlandt'
National Archives, The Hague

Vingboons map of Manhattan, 1664
National Archives, The Hague



Vingboons maps, views and plans of New Amsterdam and New Netherland

Cartographer Johannes Vingboons drew the world, as we see it in the first part of the exhibition. One of his most splendid maps is the view of Manhattan, as seen above.

In 1664 he drew this view of Nieuw Amsterdam after a sketch made 15 years earlier by Augustinis Heerman. Augustinis made the preceding sketch for the government in the Netherlands. He depicted Manhattan in its true condition: houses with collapsed roofs, a mill with only two vanes and a damaged fortress wall. By showing the poor situation of the buildings to the board of directors, he hoped to make them understand that the new settlement needed funds to improve. In a way his request was fulfilled: our draftsman Vingboons gave the houses shiny red roofs and strong walls. Even the mill got its missing vanes back.

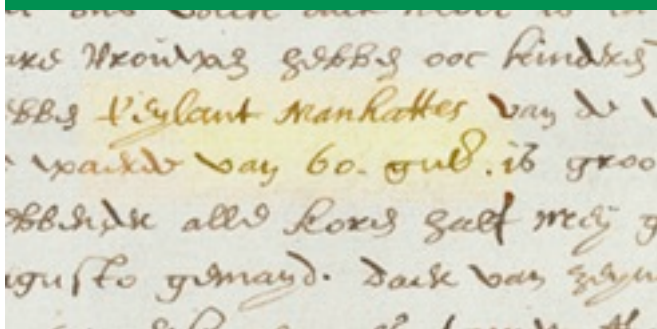
Besides this map, there is another important map by Vingboons: a plan of Nieuw Amsterdam from the De Medici Library in Florence (see p. 1 of this document). The map shows the Fort, the Brede Wegh (Broad Way), de Wal (Wall Street) and Paerle straat (Pearl street). These two maps are the oldest depicting this small town Nieuw Amsterdam.

THE MASTER-PIECE

'The purchase of New York for 60 guilders'

The letter by Pieter Schagen, about the purchase of Manhattan is one of the most attractive items to tell the early history of New York.

Detail of the letter by Pieter Schagen about the purchase of Manhattan, 1626
National Archives, The Hague



In 1625 the Dutch West India Company gave orders for the construction of fort Amsterdam near the mouth of the Hudson River. The acting director choose the island Manhattan as the best available site for the settlers which had been sent by the WIC to 'Nieuw Nederland'.

The Dutch wanted to protect the land of New Amsterdam and the surrounding farms. The New Netherland administration and the Native Americans signed a contract effecting the legal disposition of Manhattan to the Dutch.

The National Archives in The Hague keep the letter by Pieter Schagen of November 5th 1626, in which this purchase of Manhattan is described. He mentions the purchase of the island of Manhattan from the Indians for goods worth sixty Dutch guilders. The concept of such a transaction (meaning permanent possession of the land) was foreign to them. This document will be one of the masterpieces of the exhibition. The letter was written to the

Dutch Government by administrator Pieter Schagen, who also described the situation in New Amsterdam based on the latest information.

And More...

A selection of special documents and maps from different collections will be made. Some examples:

- A written description of Nieuw Nederland by Van der Donck
- A drawing by Augustinis Heerman, c. 1650
- Letters to Peter Stuyvesant
- The 'octrooi' (charter) of the Dutch West India Company, 1621
- Manuscript maps, views and plans by Johannes Vingboons depicting Manhattan, the Hudson River, the Delaware River, Manhattan, New Nederland

Early sketch of Manhattan, shown for the first time ever

Hardly known is this early sketch of Manhattan from a diary of Buchelius, kept in the Dutch National Archives. It will be on display the first time ever.

Early drawing of 'Manhath'
National Archives, The Hague



THE SPONSOR

EXHIBITION & BOOK



Principal sponsor

Benefits:

Corporate Hospitality

40 VIP-tickets for official opening exhibition on September 3, 2009

Four exclusive sponsor events for 100 guests each, with a lecture by the curator of the exhibition (space donated but catering not included)

Sponsor event on historic ship, sailing around Manhattan (ship provided; catering not included)

Education

Guided tours for school groups

Other

50 Free exhibition catalogs for sponsor guests

Branding

Sponsor name and logo on all publicity vehicles:

- Advertisements
- Banners
- Website
- Newsflashes and newsletters
- Email blasts

South Street Seaport Museum

Publications

- Acknowledgment via Annual Report, *Seaport Magazine*, Web site, and Visitor Center
- Full-page color advertisement on inside cover of one issue of *Seaport magazine*
- Featured profile on exhibition in *Seaport Magazine* with acknowledge of sponsor at end
- 10 subscriptions to *Seaport Magazine* for one year

The Museum

- Free admission to the Museum for all employees
- Electronic announcements about exhibits, public and family programs, and other events that can be placed on organization's intranet for employees
- 12 complimentary invitations to exclusive corporate harbor sails

- 2 exclusive behind-the-scenes tours with curator for 25 executives, clients or employees (including collections archives and exhibit previews)
- 50% discount on rentals for corporate events held in Museum galleries or on ships (after first free rental)
- Opportunity for one corporate employee day
- Priority reservations for group tours and lectures
- Company flag with corporate logo, 5'x8', flown on *Peking* tall ship, Pier 16, with premium placement

Special Opportunities

- Membership in the *Cape Horn Society* for the CEO or Designee
- 20% discount on harbor sails on the schooner *Pioneer* for all employees and their accompanied guests during exhibition
- 10% discount for all employees at the Metropolitan Museum of Art store at South Street Seaport Museum and at Bowne & Co., Stationers

Sponsor

Benefits:

Tickets/Hospitality

20 VIP tickets for official opening exhibition on September 3, 2009

Two exclusive sponsor events for 100 guests each event, with a lecture by the curator of the exhibition (space donated but catering not included)

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Guided tours for school groups.

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Special Opportunities

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THE HOST

SOUTH STREET SEAPORT MUSEUM



South Street Seaport Museum NYC

New York City's maritime past comes alive at South Street Seaport Museum. Along the bumpy cobblestone streets towards Pier 17 you'll find the South Street Seaport. Located down Fulton Street, this maritime museum reflects New York City's past glory as a port town. The museum is located in a complex of restored 19th century buildings located on the waterfront of the East River, in the hart of down town New York, just near Wall Street.

The museum sits in a 12 square-block historic district that is the site of the original port of New York City. The Museum is comprised of over 30,000 square feet (2,800 m²) of exhibition space and educational facilities. It houses exhibition galleries, a working 19th-century print shop, an archeology museum, a maritime library, a craft center, a marine life conservation lab, and ... the largest privately owned fleet of historic ships in the country.

Just taste the sea breeze on one of the historical ships and maritime history comes alive.



Click here for the museums website: www.southstreetseaportmuseum.org

PARTNERS

DUTCH NATIONAL ARCHIVES
www.nationaalarchief.nl

nationaal archief

The Nationaal Archief is the leading centre for the study of Dutch history and culture at a national level. As the "national memory", the Nationaal Archief manages not only historic government records but also the archives of private individuals who have played an important part in the history of the nation. Its task is to gather these archives, to maintain them in good, ordered and accessible condition, and to present them to a broad public.

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GENERAL CONTACT Heritage Program

Martine Gosselink
martine.gosselink@nationaalarchief.nl
 +31-6-15091805

PRESS CONTACT Exhibition & Book

Irene Gerrits
irene.gerrits@nationaalarchief.nl
 +31-6-52663238